

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Harry Morris et al. Art Unit : 2151  
Serial No. : 09/690,007 Examiner : Backhean Tiv  
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Title : DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK  
ENVIRONMENT

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO ACTION OF JUNE 4, 2008**

This paper includes the following:

**Listing of Claims** begins at page 2 of this paper.

**Arguments/Remarks** begin at page 10 of this paper.

OK TO ENTER: /B.T./